



CENTRO CONGRESSI

UNIONE INDUSTRIALE TORINO

Via Vincenzo Vela, 17



Centro Congressi Unione Industriale

- The Centro Congressi dell'Unione Industriale of Torino (Industrialists' Association Conference Centre) consists of 4 conference halls hosting from 15 to 800 visitors, a press-room, a foyer, exhibition spaces and a set of 18th Century style halls called "Sale di Rappresentanza", opening on to a gorgeous Italian style garden set in the heart of Turin centre, available according to the season.
- The Foyer, Pyramid Hall and Torino Hall are wide and continuous spaces with modular-shape solutions suitable for registration, hosting art exhibitions and catering services to achieve the best results which satisfy any organizer's requirements.
- All the rooms are equipped with the best professional equipment and technical assistance to ensure the highest level in services.



GIOVANNI AGNELLI HALL



GIOVANNI AGNELLI HALL

This hall is equipped with 428 seats and a wheelchair access (3 seats), 9 seater speaker's table, podium complete with monitors, mics and conference system. The Hall is fitted with professional audio-visual system and high technology devices.

Hall's equipment:

- 2 video cameras (3 CCD) TV shooting system
- 9 seater speaker's table and podium with monitors, mics and conference system
- simultaneous translation system
- high brilliance video projector with all main video and audio standards
- 428 seats and wheelchair access (3 seats)
- Length: 31 metres (101.70 ft)
- width: 15 metres (49.21 ft)
- fixed configuration stalls and 2 access doors
- 6 emergency exits

PIEMONTE HALL



PIEMONTE HALL

A fixed theater-style seating hall, the Piemonte hall can host up to 173 people and 2 wheelchair seats. It is equipped with 7 seater speaker's table and podium complete with monitors, mics and conference system. This hall can be connected to the Agnelli hall with audio-video shooting system on an automated wall screen in order to get a larger audience of 700 people.

Hall's equipment:

- 2 video cameras (3 CCD) TV shooting system
- 7 seater speaker's table and podium with monitors, mics and conference system
- simultaneous translation system
- high brilliance video projector with all main video and audio standards
- 173 seats and wheelchair access (2 seats)
- length: 22 metres (72.18 ft)
- width: 9 metres (29.53 ft)
- fixed configuration stalls and 3 access doors
- 2 emergency exits

PYRAMID HALL



PYRAMID HALL

This hall, provided with bright natural light and located in the very heart of the Centro Congressi, owes its name to its architectural layout. It is the ideal place for hosting press conferences, workshops, stands, catering and banqueting services. It satisfies every organizer's requirements.

Hall's equipment:

- 50 seats (theatre-style seating)
- 30 seats (roundtable configuration)
- length: 10 metres (32.81 ft)
- width: 10 metres (32.81 ft)

TORINO HALL



TORINO HALL

Torino hall is a versatile modular room providing either 100 seats conference hall or exhibition area. Moreover, it is an ideal space for catering and banqueting services (buffet, coffee break or gala dinner).

Hall's equipment:

- 99 seats (theatre-style seating)
- 80 seats (roundtable configuration)
- length: 22,7 metres (74.47 ft)
- width: 7,5 metres (24.61 ft)

Both the Pyramid and Torino halls can satisfy any exhibition requirements with their interconnecting spaces.

The Centro Congressi can provide a wide range of floor space suitable for exhibition and exposition areas at organizer's request.



Villa Marone Cinzano

RESTAURANT “IL CIRCOLO”

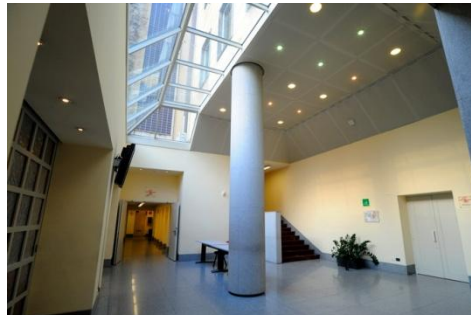


This historical villa was built in 1876 for Earl Annibale Maffei of Boglio. It belonged to the noble family Marone Cinzano till 1954 when it was given to the current Conference Center Company.



These 18th Century style halls, brought back to their ancient magnificence, are an ideal place to host your guests and organize your events in an exclusive location enriched by the beauty of the luxurious interior furnishings. This is the glamorous and historical seat of the Restaurant “Il Circolo” which although harks back to the old typical Piedmont cuisine tradition, offers a wide range of banqueting and catering menus, with a particular care to the seasonal products selection, to satisfy every guests requirements. The sober style of these 18th Century halls enrich the exclusive and fascinating atmosphere of the Restaurant “Il Circolo”.

FOYER, EXHIBITION AREAS and TECHNICAL SERVICES



The Centro Congressi of the Unione Industriale can provide a complete service in organizing, planning and managing the activities during and after the event.

- professional WiFi connection
- high definition PC projection (Agnelli and Piemonte halls)
- unified slides center
- videoconference
- videorecording (fixed or moving filming)
- simultaneous translation up to 5 languages
- video titler
- digital audio recording
- closed circuit halls connection
- Digital Signage web (3 monitors) and touch screen

Moreover:

- qualified direction technicians
- cloakroom service
- hostess and steward service
- catering and banqueting service provided by the Restaurant "Il Circolo"
- complete assistance in the event planning and managing (pre and post event) and press-office

MARKETING and EVENT PROMOTION

The service is available on web site and NetRing platform www.centrocongressiunioneindustriale.it (about 27,000 users – about 23,000 NewsLetter). The Centro Congressi UI Torino official social networks are:

FB Centro Congressi Unione Industriale Torino (about 2,000 likes)

TW: @ccuitorino // LinkedIn: Aziende // Centro Congressi Unione Industriale Torino

YouTube: 85 users and about 2,100 views – https://www.youtube.com/channel/UCn6tJ5XZ31yp5dG8n_nQ6oA

ADVERTISING 1: >> 350.00 euro + VAT (material 2 weeks before the event)

Initiative's insertion in "News ed Eventi in evidenza" web site home page section. The publication includes a short description, the event logo and the link to the web page of the event.

ADVERTISING 2: >> 750.00 euro + VAT (material 3 weeks before the event)

Event web page creation with: in-depth description, all sponsors and organizers logos, link to the company web pages, event program (pdf), 15 pics photogallery (if requested). Digital Signage equipped with 3 monitors located in the interconnecting spaces showing the event program the week before the event.

ADVERTISING 3: >> 1,400.00 euro + VAT (material 1 month before the event)

360° congress organisation, management and communication. Special event web page. Sponsors logos and links to the Company web page. Event on-line registration and complete communication program with weekly newsletter, professional staff at the organizer disposal, press office and official social networks management.

HOW TO FIND US

The Centro Congressi dell'Unione Industriale of Torino is located in the very heart of Turin town centre and is easily reachable by tube, bus or taxi. It is 10' away from the main train stations, Porta Nuova and Porta Susa. The main entrance is via Vela n. 17 (or via Fanti n. 17). If you come to the Centro Congressi by car, there is a multi-storey car park in C.so Stati Uniti or in the neighbourhood of Centro Congressi for a maximum of 1600 cars.

HOW TO GET CENTRO CONGRESSI UNIONE INDUSTRIALE

Directions.

- FROM THE AIRPORT "SANDRO PERTINI" – CASELLE: you can get to the Centro Congressi in a 30' journey time by taxi at a special rate agreed with the Conference Centre or by shuttle straight to Porta Nuova Terminal.
- FROM THE MOTORWAY A4 TORINO-MILANO: exit Corso Giulio Cesare, take Corso Vercelli and get to the city centre through Via Cigna. Enter Corso Inghilterra and Corso Vittorio Emanuele and follow the instructions to get the Conference Centre.
- FROM THE MOTORWAY Torino Sud (from A21 Motorway Torino-Piacenza; A6 Torino-Savona) exit Torino Centre, Corso Unità di Italia, then Corso Achille Mario Dogliotti and Corso Massimo D'Azeglio; enter Corso Sommelier, Corso Giovanni Ferrari and follow the instructions to get the Conference Centre.
- FROM TORINO PORTA NUOVA RAILWAYS STATION: by tube, FERMI direction (Route 1), stop at VINZAGLIO
- FROM TORINO PORTA SUSA RAILWAYS STATION: by tube, LINGOTTO direction (Route 1), stop at VINZAGLIO

CENTRO CONGRESSI UNIONE INDUSTRIALE TORINO

REGISTERED OFFICE: Via Fanti 17, 10128 Torino

GENERAL SECRETARIAT:

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Email: centro.congressi@ui.torino.it or s.zanetti@ui.torino.it

Enterprises Register of Torino, VAT and Fiscal code 00628310013

R.E.A. Torino 257033, Paid-in Capital €1.631.850,00

SALES OFFICE

Congress Centre Booking:

Laura Tognacci - Tel. 011.5718.449,

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Segui il Centro Congressi su:

DEVELOPMENT & MARKETING

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